

NEXT Generation

GenPure®

RO Water Purification System

RO Water Purifier



Wall-mount/
Counter-top



Power
Indicator



Purification
Indicator



Low Pressure
Indicator



Automatic
Level Sensor



Pure | Healthy | Safe | Sweet
Drinking Water with Balanced Minerals

Need for Water Purifier

Due to excessive industrialisation our water sources have become contaminated, making availability of pure & safe drinking water a rarity. One has to drink now even from bore-well, overhead storage tanks & water tankers, besides municipal tap water. These water sources generally contain bacteria, viruses as well as more dissolved impurities like salts & harmful chemicals.

The Next Generation Water Purifier

GenPure has researched and adopted latest 5-Stage Reverse Osmosis Technology to purify water which gives pure, healthy, safe & sweet drinking water free from bacteria, viruses, dissolved impurities, undesirable salts, toxic chemicals, pesticides and heavy metals with balanced minerals.

State-of-the-art Technology & Features

- Wall-mount cum Counter-top water purifier. No space wastage on or below the kitchen counter.
- Modern styling with in-built elegant transparent storage tank to protect from dust and moisture.
- Suitable for all types of raw water like tap water, bore-well water and storage tank water.
- Purified water of bottled quality standards yet made at home.
- Anti-bacteria 3-in-1 Silver Doser, Taste Conditioner and Activated Carbon as post treatment of RO, to enhance the shelf life & taste of water.
- Built-in SMPS to operate from 120 - 280 V AC for erratic voltage supply protection.
- Optional Auto-Flushing to flush out impurities & to enhance membrane life.
- 7.0 ltrs. of purified water storage capacity with water available on demand, even during load shedding.
- Fully automatic water level sensor with Auto-start / Auto-off.
- Does not use any chemicals to treat your water.

GenPure[®]
TECHNOLOGIES
New Delhi • Kala-Amb, HP



5-Stage Water Purifier
OPTIMA Advantage

GenPure OPTIMA Advantage

- Enhances taste of drinking water.
- Refreshing beverages, soups & sauces.
- Great tasting tea, coffee & cold drinks.
- Sparkling crystal clear ice-cubes.
- Cooking for delicacy.
- Hygienic water for baby milk & food.
- No need to purchase expensive mineral water.
- Easy to maintain.

Specifications

Model	:	OPTIMA	OPTIMA ⁺
Technology	:	RO	RO with Auto Flush
Purification Capacity	:	Upto 12 lph [†]	Upto 12 lph [†]
Pure Water Capacity	:	7.0 ltrs. (in-built integrated storage)	
Duty Cycle	:	75 ltrs/day	
Dimensions	:	W 335 D 235 H 455	

Unique Features : 5-Stage purification process, SMPS, Anti-bacteria 3-in-1 Silver Doser, Taste Conditioner and Activated Carbon as post treatment of RO, Low Pressure cut-off, Fully Automatic water level sensor with Auto-start / Auto-off.

[†] Pure water flow rate varies with feed water pressure, TDS & temperature.

sms **PURE** to **56677**

For FREE Water Testing & Demo, contact your local dealer.