

NEXT Generation

RO Water Purifier

GenPure®

RO Water Purification System



Need for Water Purifier

Due to excessive industrialisation our water sources have become contaminated, making availability of pure & safe drinking water a rarity. One has to drink now even from bore-well, overhead storage tanks & water tankers, besides municipal tap water. These water sources generally contain bacteria, viruses as well as more dissolved impurities like salts & harmful chemicals.

The Next Generation Water Purifier

GenPure has researched and adopted latest Hexa Nano Silver (HNST) & Double Purification RO^{UV+} Technology to purify water which gives pure, healthy, safe & sweet drinking water free from bacteria, viruses, dissolved impurities, undesirable salts, toxic chemicals, pesticides and heavy metals with balanced minerals.

State-of-the-art Technology & Features

- Wall-mount cum Counter-top water purifier. No space wastage on or below the kitchen counter.
- Modern styling with in-built elegant transparent storage tank to protect from dust and moisture.
- Suitable for all types of raw water like tap water, bore-well water and storage tank water.
- Purified water of bottled quality standards yet made at home.
- Double Purification RO^{UV+} Technology plus Mineralisation cartridge (RO & UV in series) in model Prima⁺.
- Anti-bacteria 3-in-1 Silver Doser, Taste Conditioner and Mineraliser to enhance the shelf life & taste of water.
- Built-in SMPS to operate from 120 - 280 V AC for erratic voltage supply protection.
- Optional Auto-Flushing to flush out impurities & to enhance membrane life.
- 8.5 ltrs. of purified water storage capacity with water available on demand, even during load shedding.
- Fully automatic water level sensor with Auto-start / Auto-off.

GenPure[®]
TECHNOLOGIES
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6-Stage Water Purifier
PRIMA

GenPure PRIMA Advantage

- Enhances taste of drinking water.
- Refreshing beverages, soups & sauces.
- Great tasting tea, coffee & cold drinks.
- Sparkling crystal clear ice-cubes.
- Cooking for delicacy.
- Hygienic water for baby milk & food.
- No need to purchase expensive mineral water.
- Easy to maintain.

Specifications

Model	:	PRIMA	PRIMA ⁺
Technology	:	HNST RO	HNST RO ^{UV+}
Purification Capacity	:	Upto 15 lph [†]	Upto 15 lph [†]
Pure Water Capacity	:	8.5 ltrs. (in-built integrated storage)	
Duty Cycle	:	75 ltrs/day	
Dimensions	:	W 360 D 250 H 480	

Unique Features : 6-Stage purification process, HNST, SMPS, Anti-bacteria 3-in-1 Silver Doser, Taste Conditioner & Mineraliser, Low Pressure cut-off, Fully Automatic water level sensor with Auto-start / Auto-off.

[†] Pure water flow rate varies with feed water pressure, TDS & temperature.

sms **PURE** to **56677**

For FREE Water Testing & Demo, contact your local dealer.